

Contact Information

Office Institute for Food and Resource Economics, University of Bonn
Nussallee 21, 35115 Bonn, Germany
svetlana.fedoseeva@ilr.uni-bonn.de
Web svetlana-fedoseeva.github.io

Research Experience

From 2018 *Institute for Food and Resource Economics, University of Bonn*

Researcher (Principal Investigator) in the project on the effects of digitalisation on agri-food prices funded by the German Research Foundation (DFG). Within the project, I organised data collection of roughly 500,000 price quotes daily for over a year. My food and beverages dataset includes over 120,000,000 price quotes from the largest full-assortment online grocers in Germany. I investigate price levels, between- and within-retailer price dispersion, price rigidity, pass-through of global shocks and political decisions as well as implicit prices of product attributes, their development over time and across market participants.

2015 – 2018 *Institute for Agricultural Policy and Market Research, University of Giessen*

Research and Teaching Assistant. I have taught the Agricultural Markets part of the “Economic Development and Agricultural Markets” class jointly with Prof. Dr. Roland Herrmann each summer and took over the Economic Development part in 2018. I also supported the chair in Applied Econometrics and Advanced Markets, and (under)graduate theses supervision. I participated in the project on Economic Sanctions supported by Edmund Rehwinkel Foundation, (co)worked on the research proposals for the Federal Office for Agriculture and Food (BLE) and the German Research Foundation, and prepared applications for Daimler and Benz Foundation, Fritz Thyssen Foundation, and DFG. The DFG proposal was supported and the project is now carried on at the University of Bonn.

2012 – 2015 *Center for International Development and Environmental Research, University of Giessen*

Research Assistant in the DFG-funded project on Determinants of Agricultural Trade. Within the project, I investigated trade flows and international prices on agri-food markets. My focus was on analyzing the pricing-to-market behavior of exporters, and I extended empirical models of trade by incorporating underlying long-run nonlinearity of economic relation. I also supported the Center’s teaching activities by supervising group projects in Transition in Practice and delivering lectures and exercise classes in Empirical Research Methods for students of the interdisciplinary study program Transition Management.

Education

- 2016 **Doctorate in Agricultural Economics** (summa cum laude)
Institute of Agricultural Policy and Market Research, University of Giessen
“Eight and ½ Essays on Exports and Their Pricing: An (Un)Conventional Empirical Assessment of the Role of Exchange Rates in Shaping European Agri-Food Trade”
supervised by Prof. Dr. Roland Herrmann, Prof. Dr. Matthias Göcke, and Prof. Dr. Bernhard Brümmer
- 2012 **Master of Arts in Economics** (average grade 1.1)
University of Giessen, jointly with Samara State University of Economics, Russia
- 2006 **Diploma In Business Administration** (with distinction)
Samara State University of Economics, Russia

Awards

- 2021 **Best Presentation Award**
German Society of Economic and Social Sciences in Agriculture
- 2018 **Wolfgang Ritter Prize**
Wolfgang-Ritter-Stiftung Bremen
- 2017 **Dissertation Prize**
German Society of Economic and Social Sciences in Agriculture
- 2016 **Dissertation Award**
University of Giessen
- 2016 **Best Presentation Award**
German Society of Economic and Social Sciences in Agriculture
- 2015 **Best Presentation Award**
German Society of Economic and Social Sciences in Agriculture
- 2014 **Young Economist Award**
International Network for Economic Research

Third-Party Funded Projects Participation

- 2018 – 2023 What We Do (and Don't) Know about Online Pricing: Evidence from E-commerce in the Grocery Sector.
German Research Foundation. Principal investigator
- 2015 – 2016 An Event-Study on the Consequences of the Russian Import Ban on German Food Markets and Agri-Food Industry: A Contribution to the Economics of Sanctions.
Edmund Rehwinkel Foundation. Researcher
- 2012 – 2016 What Explains Agricultural Trade of the EU and Germany? Theoretical and Econometric Analyses on Liberalization, Macro Effects and Hysteresis.
German Research Foundation. Researcher

Research Visits

- 12.2018 New York University Shanghai (China)
- 12.2017 New York University Shanghai (China)
- 12.2016 New York University Shanghai (China)

Conferences and Invited Presentations

- 2021 XVI Congress of the European Association of Agricultural Economists (EAAE); German Society of Economic and Social Sciences in Agriculture (GEWISOLA) Annual Conference
- 2019 International Trade & Finance Association Annual Conference, Livorno; International Network for Economic Research (INFER) Annual Conference, Brussels; American Association of Wine Economists (AAWE) Annual Conference, Vienna
- 2018 Institute of Scientific Research on Economic Reforms (ISRER) & Leibniz Institute of Agricultural Development in Transition Economies (IAMO) Conference, Baku, *keynote address*; International Symposium on Environment and Energy Finance Issues, Paris; University of Bonn; Gesellschaft für Informatik in der Land-, Forst- und Ernährungswirtschaft (GIL) Annual Conference, Kiel
- 2017 INFER Annual Conference, Bordeaux; EAAE Congress, Parma; Workshop on Economic Asymmetries, Pescara; GEWISOLA Annual Conference, Freising; University of Giessen; University of Hagen
- 2016 European Trade Study Group (ETSG) Annual Conference, Helsinki; INFER Annual Conference, Reus; Workshop on Economic Asymmetries, Pescara; GEWISOLA Annual Conference, Bonn
- 2015 Deutsches Institut für Wirtschaftsforschung (DIW) Macroeconometric Workshop, Berlin; International Conference of Agricultural Economists (ICAE), Milan; GEWISOLA Annual Conference, Giessen; University of Göttingen; Young Economists Meeting, Brno
- 2014 9th Warsaw International Economic Meeting (WIEM), Warsaw; INFER Annual Conference, Pescara; EAAE Congress, Ljubljana; GEWISOLA Annual Conference, Göttingen
- 2013 EAAE Workshop, Leuven

Organized Panels

- 2021 Digitalisation and Agri-Food Sector at the XVI Congress of the European Association of Agricultural Economists (EAAE)
- 2019 Theory and Empirics of E-Commerce at the XXI Annual Conference of International Network for Economic Research (INFER), Brussels

Teaching Overview

Academic Writing and Publishing (lecture + assignments) at the PhD level. Master-level classes at the University of Giessen incl. *Economic Development and World Agricultural Markets* (lecture + seminar), *Advanced Market Analysis* (seminar), *Applied Econometrics* (seminar + exercise class), *Empirical Research Methods* (lecture + exercise class), *Transition in Practice* (project); occasional guest lectures in undergraduate classes. Theses supervision at every level

Refereeing

Agribusiness; Agricultural Economics; Applied Economics; Applied Economics Letters; Canadian Journal of Agricultural Economics; Eastern European Economics; Electronic Commerce Research; Emerging Markets Finance and Trade; Empirical Economics; Energy Economics; Food Policy; German Journal of Agricultural Economics; International Economics; International Journal of Finance & Economics; Journal of Business Research; Journal of Cleaner Production; Journal of Money, Credit and Banking; Journal of Retailing and Consumer Services; The Journal of International Trade & Economic Development

Peer-Reviewed Publications

Fedoseeva, Svetlana, & Irek, Judith (2022). Within-retailer price dispersion in e-commerce: Prevalence, magnitude, and determinants. *Q Open* 2, 1-20. <https://doi.org/10.1093/qopen/qoac021>

Fedoseev, Vladimir, & **Fedoseeva, Svetlana** (2022). Same DNA, same location, same price? Price differences across distribution e-channels of a single online retailer. *Agribusiness: An International Journal*. <https://doi.org/10.1002/agr.21758>

Fedoseev, Vladimir, **Fedoseeva, Svetlana**, & Herrmann, Roland (2022). Implicit prices of attributes of fine German Riesling: Magnitude and heterogeneity. *British Food Journal*. <https://doi.org/10.1108/BFJ-02-2022-0108>

Fedoseeva, Svetlana, & Zeidan, Rodrigo (2022). The US-China trade war and the emergence of market power in commodity markets. *Applied Economics* 54 (43), 4952-4960. <https://doi.org/10.1080/00036846.2022.2039366>

Hillen, Judith, & **Fedoseeva, Svetlana** (2021). E-commerce and the end of price rigidity? *Journal of Business Research* 125, 63-73. <https://doi.org/10.1016/j.jbusres.2020.11.052>

Fedoseeva, Svetlana (2020). (Dynamic) Willingness to pay and e-commerce: Insights from sparkling wine sector in Russia. *Journal of Retailing and Consumer Services* 57, 102180. <https://doi.org/10.1016/j.jretconser.2020.102180>

Fedoseeva, Svetlana, & Herrmann, Roland (2019). The price of sanctions: An empirical analysis of German export losses due to the Russian agricultural ban. *Canadian Journal of Agricultural Economics* 67(4), 417-431. <https://doi.org/10.1111/cjag.12194>

Fedoseeva, Svetlana, & Zeidan, Rodrigo (2018). Tariff reduction on renewables inputs for European decarbonization. *Nature Sustainability* 1 (8), 436-440. <https://doi.org/10.1038/s41893-018-0113-1>

Fedoseeva, Svetlana (2018). Under pressure: Dynamic pass-through of oil prices to the RUB/USD exchange rate. *International Economics* 156, 117-126. <https://doi.org/10.1016/j.inteco.2018.01.004>

Fedoseeva, Svetlana, & Zeidan, Rodrigo (2018). How (a)symmetric is the response of import demand to changes in its determinants? Evidence from European energy imports. *Energy Economics* 69 (C), 379-394. <https://doi.org/10.1016/j.eneco.2017.12.009>

Fedoseeva, Svetlana, Herrmann, Roland, & Nickolaus, Katharina (2017). Was the economics of information approach wrong all the way? Evidence from German grocery r(e)tailing. *Journal of Business Research* 80, 63-72. <https://doi.org/10.1016/j.jbusres.2017.07.006>

Anders, Sven, & **Fedoseeva, Svetlana** (2017). Quality, sourcing, and asymmetric exchange rate pass-through into U.S. coffee imports. *Journal of Agricultural and Resource Economics* 42 (3), 372-385. Link

Fedoseeva, Svetlana (2017). In vino veritas? An alternative story of European convergence. *Beverages* 3 (4), 58. <https://doi.org/10.3390/beverages3040058>

Dreyer, Heiko, **Fedoseeva, Svetlana**, & Herrmann, Roland (2017). Gravity meets pricing to market: What a combined-method approach tells us on German beer exports. *Journal of Economics and Statistics* 237 (4), 295-328. <https://doi.org/10.1515/jbnst-2017-0106>

Fedoseeva, Svetlana, Grein, Theresa, & Herrmann, Roland (2017). How German online retailers price food: An empirical analysis for chocolate products. *International Journal on Food System Dynamics* 8 (1), 32-44. <https://doi.org/10.18461/ijfsd.v8i1.813>

Fedoseeva, Svetlana, & Zeidan, Rodrigo (2016). A dead-end tunnel or the light at the end of it: The role of BRICs in European exports. *Economic Modelling* 59, 237-248. <https://doi.org/10.1016/j.econmod.2016.07.016>

Göcke, Matthias, & **Fedoseeva, Svetlana** (2016). Optimal monopolist export pricing with dynamic demand and learning curve effects. *Open Economies Review* 27 (3), 447-469. <https://doi.org/10.1007/s11079-015-9380-x>

Fedoseeva, Svetlana, & Werner, Laura M. (2016). How linear is pricing-to-market? Empirical assessment of asymmetry and hysteresis of PTM. *Empirical Economics* 50(3), 1065-1090. <https://doi.org/10.1007/s00181-015-0957-4>

Dreyer, Heiko, & **Fedoseeva, Svetlana** (2016). Gravity models and asymmetric exchange rate effects: Insights from German beer exports. *Agribusiness: An International Journal* 32 (2), 289-295. <https://doi.org/10.1002/agr.21469>

Fedoseeva, Svetlana (2016). Same currency, different strategies? The (asymmetric) role of the exchange rate in shaping European agri-food exports. *Applied Economics* 48 (11), 1005-1017. <https://doi.org/10.1080/00036846.2015.1090557>

Fedoseeva, Svetlana (2014). Are agricultural exports any special? Exchange rate nonlinearities in European exports to the US. *German Journal of Agricultural Economics* 63 (4), 259-270.

Fedoseeva, Svetlana (2013). (A)symmetry, (non)linearity and hysteresis of pricing-to-market: Evidence from German sugar confectionery exports. *Journal of Agricultural and Food Industrial Organization* 11 (1), 69-85. <https://doi.org/10.1515/jafio-2013-0003>